



Art & Archaeology Department

ARTS 370: PORTFOLIO CREATION

1 Credit Hour
Room TA 19

CLASS DESCRIPTION

The purpose of this one credit course is to organize, refine, and polish your artwork; shine a light on skillset, sensibilities and capabilities attached to your studio practice. It is not enough to have a good eye for design and great craftsmanship, to have a thriving career in visual art, you need to design amazing presentations of your artwork, understand what clients and viewers want and expect to see, and be able to talk confidently about your studio practice, your techniques, the media you use, where you draw inspiration from and what you communicate with your art. Students will keep a critical journal/sketchbook to keep a record of thoughts and ideas brought about during critiques/presentations and discussions. During this course students will not create a brand new series of artwork, they will select, organize, and refine their own existing work, into a traditional and digital portfolio of twenty images.

This course provides students with the opportunity to produce a finished portfolio of artwork. "Portfolio Creation" is designed as a way for Art Therapy majors to finish their degree by organizing a selection of the strongest artwork from their time as an art student. The portfolio(s) designed during this course could be used to promote a personal studio practice, or to apply to graduate school.

Course Prerequisites: Completed all studio courses required for the Art Therapy major, or completed at least one 200 level and two 300 level studio courses in one media, or approval from the instructor. Non Art Therapy majors are welcome with approval from the instructor.

OBJECTIVES

1. Demonstrate awareness of personal strengths and weaknesses
2. Confidence communicating ideas, as well as describing studio process and properties of art materials
3. Facility for differentiating effort from outcome
4. Strengthen vocabulary associated with critical analysis
5. Recognize and appropriately discern the differences between academic studies and artwork that communicates, deeper thoughts, feelings, and ideas
6. Experience evaluating artwork using composition analysis
7. Capacity for being constructively and soberly critical of personal work
8. Skillfully organize and present a portfolio of twenty mindfully selected artworks; in a digital format and physical ring binder

COURSE REQUIREMENTS

1. Technically refine and strengthen your understanding of a selection of 20 personal artworks
2. Organize your artwork into a digital and physical format
3. Participate in critical discussions, group and one-on-one
4. Actively engage with in-class exercises
5. Continue work out-of-class to fulfill course objectives when necessary

CLASS FORMAT AND ATTENDANCE POLICY

Classes will be a combination of discussion, critical review, lecture and hands on experience. Classes will begin promptly at the scheduled time. Students will sign the attendance roster upon arrival and begin working. Attendance is mandatory and the student is expected to be on time for the start of class and remain for the entire class period.

A late arrival of more than 15 minutes is considered an absence. Three late arrivals will be considered one absence.

To excuse an absence students must have the Deans office email me the reason you are missing class or bring in a note from the doctor.

Four unexcused absences will result in a full letter grade reduction for the course. An additional full letter grade will be taken off your grade with every additional absence.

EVALUATION - GRADING CRITERIA

Evidence of progression- Quality of finished artwork, related vocabulary, and confidence presenting

Evidence of growth in ideas, awareness and work methods

Interest and involvement in, group participation, quality of feedback given as well as a willingness to listen and use feedback received

LETTER GRADE DESIGNATION

- A Mastery of course objectives, exceptional knowledge and understanding of subject matter and demonstrated excellence in the application of theory and technique on assigned projects, outstanding craftsmanship
- B Assimilation of course objectives, above average knowledge and understanding of subject matter, and above average, above average craftsmanship
- C Conceptual comprehension of course objectives, acceptable knowledge and understanding of subject matter, application of theory and technique on assigned projects, acceptable craftsmanship
- D Less than acceptable knowledge and understanding of subject matter, application of theory and technique on assigned projects, acceptable craftsmanship
- F Unacceptable knowledge and understanding of subject matter, application of theory and technique on assigned projects, unacceptable craftsmanship

GRADING BREAKDOWN

Attendance, Class Participation, Meeting Deadlines 10%

Written and Verbal Exercises: 25%

In-class and out-of-class

Journal/Sketchbook

Artwork: 15%

Artwork- Evolution/refinement of detail and presentation

Process, Materials, Concepts- Knowledge/development

Portfolio books and Digital Portfolio: 50%

Portfolio- Overall look/presentation quality, layout of images and information, as well as accuracy of information

SEMESTER OUTLINE

1. Students present past and current artwork, and talk about their studio practices and interests
 2. Introduction to varied types and styles of portfolios
 3. Discuss and unpack specific individual needs and interests for art portfolios
 4. Critical analysis for concept and composition; vocabulary, exercises and discussion
 5. Identify/Evaluate formal and conceptual strengths and weaknesses; individually and as a group
 6. Technical workshops; general and specific (responding to students particular needs)
 7. Initial mindful selection, organization and casual presentation of a roughed out portfolio; Critique, followed by a group discussion, group feedback and one-on-one feedback from the instructor
 8. Time to work, in response feedback
 9. Photographing work (In a vacuum, instillation views/on site, and production photographs): Preparing images for digital and physical formats; Editing, printing and cataloging images/artwork, including titles and descriptions.
 10. Final presentation of portfolios with group critique
 11. Individual portfolio reviews
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ATTENDANCE AND CLASSROOM POLICIES

Students are expected to attend every class session and to arrive promptly. A late arrival of more than 15 minutes is considered an absence.

Three late arrivals will be considered one absence.

To excuse an absence students must have the Deans office email me the reason you are missing class or bring in a note from the doctor.

Four unexcused absences will result in a full letter grade reduction for the course. An additional full letter grade will be taken off your grade with every additional absence.

Academic Honor Code

All Hood undergraduates affirm on each class assignment that they “have neither given nor received any unauthorized aid.” Cheating or plagiarism—any unacknowledged use of another person’s language or ideas—is thus both an affront to the general standards of conduct on which an intellectual community depends and a specific violation of the Honor Code. As such, these offenses are treated seriously and may lead to severe disciplinary action, including dismissal from the College. For a full description of the policies and procedures of the Honor Code, contact the dean of students.

Students wishing advice on the proper use and acknowledgment of scholarly materials should consult their individual instructors, the library staff and any of the several reliable guides to scholarly writing that these sources may recommend.

Copyright Statement: Hood College affirms the obligation of its faculty, staff, and students to comply with all Federal copyright laws (Title 17, United States Code). Copyright law gives copyright holders (writers, publishers, artists, etc.) exclusive rights to distribute, copy, perform, or publicly display, their own original works. The College recognizes its obligation to promote the rights and responsibilities granted under this law. Hood College assumes that any questions regarding copyright, as they apply to materials for instructional or other College use, will be resolved prior to the use of those materials on College-owned equipment or in College-sanctioned activities.

As members of an institution with an established Honor System emphasizing intellectual integrity, the Hood College community should recognize their responsibility to follow the law and to model it for others. All members of the College community are responsible for complying with College guidelines regarding the legal use of copyrighted materials, regardless of their format or the purpose for which they are used, and for complying with the requirements of copyright law, including obtaining required permissions to use copyrighted materials. Members of the Hood community who willfully

disregard copyright law do so at their own risk and assume any liability, which may include criminal, and/or civil penalties. In addition, disciplinary action may be taken as outlined a) for students, in the Bylaws of the Student Government Association (Judicial System), b) for faculty, in the Faculty Code (Termination or Sanctions for Cause), and c) for staff, in the Staff Handbook (Section 405.3).

Peer-to-Peer File Sharing: Uploading or downloading works protected by copyright without the permission of the copyright owner is an infringement of the copyright owner's exclusive rights of reproduction and/or distribution. Anyone found to have infringed a copyrighted work may be liable for statutory damages up to \$30,000 for each work infringed and, if willful infringement is proven, liability may be increased up to \$150,000 for each work infringed. An infringer of a work may also be liable for the attorney's fees incurred by the copyright owner to enforce his or her rights. The files distributed over peer-to-peer networks are primarily copyrighted works, and there is a risk of liability for downloading material from these networks. There are currently many "authorized" services on the Internet that allow consumers to purchase copyrighted works online, whether they be music, e-books, or motion pictures. By purchasing works through authorized services, consumers can avoid the risks of infringement liability.

The Digital Millennium Copyright Act: The DMCA is a response to concerns regarding the pirating and distribution of digital materials, and it helps to clarify how copyright relates to those materials. The DMCA criminalizes the development of technologies intended to circumvent devices (such as passwords or encryption) that limit access to copyrighted material, and it also criminalizes the act of circumvention itself. Institutions of higher education that act as Internet Service Providers (such as Hood College) are granted limited liability for copyright infringement involving the use of their networks if they take steps to designate a local agent to receive notices regarding instances of infringement over the local network and for effecting a "take-down" of the infringing material. The Library Director will provide contact information for Hood's Take-Down Officer.

STUDENT SUCCESS TEAM – Beneficial-Hodson Library & Learning Commons Suite 1027

Mission

The Student Success Center promotes an accessible, enriching, and supportive community that fosters success for each diverse member of Hood College.

Core Values

- Differences such as age, race, gender, nationality, sexual orientation, ability, preferred learning modality and background enrich Hood's learning and work environments. We promote full equity and inclusion for all community members and believe each student has the potential to be successful and persist to degree completion.
- We believe academic support services should be accessible to every student; they teach fundamentals for college success.
- We work with students to help them create and refine an educational plan through reflection on personal strengths and goals, development of self-advocacy and growth mindset, understanding of campus processes and resources, and active engagement in programs and opportunities.
- We value collaboration and communication with campus colleagues and encourage students to use available support systems.
- We advocate for students within the College community to promote student success.
- We engage in continual assessment and utilize the strengths and ideas of our team members to improve our services.

Contact Information

Phone: 301-696-3952

Fax: 301-696-3952

Email: studentsuccess@hood.edu

Hours of Operation

Monday – Friday, 8:30-5pm

**During scheduled breaks and summer, hours of operation may vary.*