300 LEVEL
SCORING GUIDE

STUDENT

PROJECT

NOTES

EVALUATION FOCUS AREA	NOVICE	EMERGENT	PROFICIENT	ADVANCED
COMPOSITION • Form and Structure VISUAL ORGANIZATION • Elements and principles of Art and Design • Materials	The work lacks organizational structure and is haphazard. There is no clear center of interest. Elements fail to work together to communicate an idea. Choices of arts elements and materials are limited, monotonous, and misused. A limited range of elements and materials are used and do not enhance he subject matter.	The artist has made an attempt to organize the work though the overall structure is inconsistent. The work is underdeveloped or too obvious. The art elements and materials are functional and convey the intended message.	The organization is generally clear and logical; a structure is present but may be predictable. There is some movement but with a few alterations the composition could be dynamic and feel cohesive. The art elements and materials are functional and convey the intended message.	The organization enhances the center of interest. Structure is strong and moves the viewer through the work. Dynamic and carefully thought out eye path. The art elements and materials convey the intended message in an interesting, precise and natural way. Constructively and creatively used the elements and principles of art and design.
CRAFTSMANSHIP • Consistency • Technical Skills	Lack of control of materials and tools. The student showed below average craftsmanship, lack of pride in finished work.	Limited control of materials and tools. The student showed average craftsmanship; adequate, but not as good as it could have been, a bit careless.	Reasonable control of materials and tools. With a little more effort, the work could have been outstanding; lacks the finishing touches.	Strong control of materials and tools. The artwork was beautiful and patiently done; it was as good as hard work could make it.
CONCEPT • Ideas & Content-clarity, use of details, originality	The ideas and content are unclear, incensistent, and lack a central theme. The composition utilizes a simplistic and static structure and or has only random details.	The ideas and content are somewhat unclear; The student developed a concept, but it lacked originality; substituted "symbols" for personal observation; might have copied work.	The student tried a few ideas before selecting one and solved the problem in logical way, possibly made decisions after referring to only one source. May have based his or her work on someone else's idea.	Strong control of materials and tools. The artwork was beautiful and patiently done; it was as good as hard work could make it.
STYLE • Personal style • Audience	The artist style is rarely or never consistent. It is clear the artist has not moved beyond borrowing conventions or directly copying styles from other artist.	Attempts were made to move out the artist comfort zone, but the attempts were not incredibly successful. The style is occasionally inappropriate interfering with meaning. Composition is average in complexity.	There are some happy accidents though a one or two of them should have been altered. Consistent style; may need more variation; the artist is now considering how the viewer may interpret formal decisions.	Risks have been taken and prevailed. Varied formal components with a tone that engages viewer and conveys a confident understanding of the medium. The artist has made many good decisions that allow the viewer to interpret the painting appropriately.

GRADE